

DATE MAILED

OCT 3 2007

BEFORE THE  
PUBLIC SERVICE COMMISSION OF WISCONSINInvestigation of Area Code Relief for the 715 Area Code in  
Northern Wisconsin

5-TN-100

## SUPPLEMENTAL NOTICE

Comments Due:

**Wednesday, October 24, 2007 - Noon**

FAX Comments Due:

**Tuesday, October 23, 2007 - Noon**This docket uses the Electronic Regulatory Filing  
system (ERF)

Address Comments To:

**Sandra J. Paske****Secretary to the Commission**

Public Service Commission

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**THIS IS AN INVESTIGATION** to address area code relief for the 715 area code. It is estimated that available telephone numbers in the 715 area code will exhaust in late 2009. To ensure that telephone numbers remain available in this area, action must be taken to introduce a new area code. The basic options for area code relief are an overlay or a geographic split.<sup>1</sup>

On August 31, 2007, the Public Service Commission (Commission) issued a Notice in this docket to schedule public hearings and to establish a schedule for written comments.<sup>2</sup> This Supplemental Notice extends the date for filing written comments from October 5 to October 24, 2007.

Dated at Madison, Wisconsin, October 1, 2007

  
Joyce M. Dingman, Administrative Law Judge for this Docket

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<sup>1</sup> With an **overlay**, the current 715 area code remains the same. All current customers retain their existing telephone numbers, including the 715 area code. With an overlay, another area code is added to the same geographic area of the 715 code. With an overlay, **all** calling – included local calling – within the overlay area must include the area code. With a **geographic split**, the current 715 area would be divided in two. In one area, there is no area code change and customers keep their current telephone numbers and the 715 area code. In the other area, customers retain their current seven-digit telephone number but they must change their area code from 715 to the new code. With either an overlay plan or a geographic split there is no impact on the rates for long distance or local calling.

<sup>2</sup> Public hearings were held the week of September 17, 2007, in River Falls, Eau Claire, Wausau, Marinette, Rhinelander, Ashland, Hayward, Superior and Medford.